



CTN WEB CONFERENCE **WORKPLACE TRACK**

TUESDAY, AUGUST 26, 2008
9:30-10:30 AM CT/10:30-11:30 AM ET



Going Green: The Natural Gas Industry Responds ***A Special Forum by Industry Leadership***

Join us to learn how a vital new coalition is shaping the industry's response to the current market situation – specifically, the “green” movement and favorability toward natural gas.

Leaders from the natural gas industry will join in a discussion of a unified effort that is working to promote the environmental attributes of natural gas among key audiences.

The **COUNCIL FOR RESPONSIBLE ENERGY** was formed as a collaboration of companies in the natural gas industry. CRE's purpose is to help members address shared challenges: customer retention, public perception, and increasing competition from other energy sources. In its first year, CRE has attracted top leadership from the industry. The group also has made significant progress in delivering critical messaging on the ecological advantages of natural gas as a preferred energy source and a truly responsible product.

Learn how this critical industry alliance is working to support your company.

Topics to be discussed

- Professional R&D efforts, national headquarters and management
- National outreach effort including PR/branding/advertising campaign
- Web-enabled Emissions Calculator
- Model of Corporate Policies and Best Practices

Presenters:

Industry Leaders & Representatives from the Council for Responsible Energy

Who Should Attend: Any manager or employee involved in the natural gas industry

For more information, contact:
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