



**CTN WEB CONFERENCE**  
**LEADERSHIP TRACK**

**TUESDAY, JULY 22, 2008**  
9:30-10:30 AM CT / 10:30-11:30 AM ET

***Designing Effective Reward &  
Recognition Programs***

**Featuring:**

**Valerie Pelan**, President & Founder, Integrated Focus  
[www.integratedfocus.com](http://www.integratedfocus.com)



**Target Audience:** Anyone in leadership or supervisory position

**Program Overview:**

Successful leaders have learned how to make employees feel important and appreciated through effective recognition and rewards. In turn, employees tend to be more productive, provide a higher quality of service to customers, and have a greater commitment to the organization.

**This interactive program will help you:**

- Think more strategically about how reward and recognition programs can support corporate goals and objectives.
- Chose reward or recognition strategies that employee's value.
- Evaluate the recognition and rewards program to determine if it is producing the desired results
- Understand the "classical" reward and recognition programs and give you an update on reward systems from the generational perspective.
- Differentiate between intrinsic vs. extrinsic motivation which influences employee engagement.

For more information, contact:  
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