



SPONSORED BY



CTN LIVE BROADCAST

Thursday, March 9, 2006

9:30-10:30 AM CT / 10:30-11:30 AM ET/ 8:30-9:30 AM MT

**“BIZ, BUCKS & BEST-IN-CLASS:
Handling Uncertainty
in Financial Decisions”**



Featuring:

Robert N. (Bob) Llewellyn, Sr.,
Principal Consultant, Llewellyn Consulting www.llew.com

Target Audience:

Anyone who influences or makes financial decisions at work or home & anyone who simply desires more training in financial decision-making

Program Overview:

The underlying assumptions for almost all real-life financial decisions have a high degree of uncertainty. This program will introduce *decision trees* as an easy-to-learn and practical tool to handle such uncertainty. Evaluation of intangibles, like safety, environmental impact, and public relations, will also be covered.

Decision trees will be taught as a tool for front-line employees and managers who make or influence everyday spending decisions, not merely a statistical tool for “quantoids”.

Topics to be discussed:

- An overview of the *Biz Bucks* Methodology for financial decision making.
- How to build a decision tree to handle uncertain assumptions, evaluate intangibles, and facilitate a group as they evaluate a financial decision.
- How to add costs, probabilities, and calculate expected values.
- Make a decision tree when assumptions are uncertain and use the same tree to evaluate *intangibles* using the “10-Point Must” system for scoring.
- Incorporate tips on using decision trees in group presentations.
- Facilitate groups in decision tree development.



CTN would like to thank TXU for sponsoring this program

For more information, contact:
Nadine Fred (972-620-4015) nfred@ctn-energvy.org