



AN ENCORE PRESENTATION

“What Do Employees Expect from Their Leaders”

AUGUST 18, 2005

11:00 AM – 12:00 Noon CST

12:00 PM – 1:00 PM EST

10:00 AM – 11:00 AM MST

The following program is an Encore Presentation in memory of Boyd Clark (1952-2005), a presenter on this program. This program first aired in February 2003 and Mr. Clarke was considered a true friend of CTN.

Presenters:

**Boyd L. Clarke, Tom Peters Company
Ron Crossland, Tom Peters Company**

Target Audience: All leaders, supervisors and management personnel and human resources representatives

Program Description:

Ever wonder what your employees think about you, what they really expect from you? Would they be willing to do more for you if you gave them what they really needed? Get ready for some straight talk about what really counts.

The Leader's Voice...How Your Communication Can Inspire Action and Get Results!

Speaking in **The Leader's Voice** will help companies achieve greater results, including:

- Better alignment around key strategic initiatives
- Improved productivity spurred by higher levels of trust among employees
- Greater leadership credibility
- Higher morale
- Increased efficiency through crystal clear clarity
- Better communication among all employees



Boyd Clarke and Ron Crossland were business partners and friends for nearly 20 years. Before becoming CEO and vice chair of Tom Peters Company they founded International Leadership Associates. Senior leaders from organizations such as Lens Crafters, Arby's, Motorola, and Sun Microsystems relied on their expertise in leadership, organizational change, and communication. Go to www.tompeters.com to read more about the Tom Peters Company and link to "A Tribute to Boyd."

For more information, contact Nadine Fred, CTN 972-620-4015 or nfred@ctn-energy.org.
(1 CPE Credit - No Prerequisite)