



LIVE BROADCAST

Thursday, January 13, 2005
10:30 – 11:30 AM EST / 9:30 – 10:30 AM CST

**“Take Control of Your Learning –
Trends in Technology & e-Learning”**



Featuring: Elliott Masie, Futurist on Technology, Learning & People

Elliott Masie is an internationally recognized futurist, analyst, researcher and humorist on the critical topics of technology, business, learning and workplace productivity. He is the editor of TRENDS by Elliott Masie, an Internet newsletter read by over 46,000 business executives worldwide, and a regular columnist in six professional publications. He heads the MASIE Center, a Saratoga Springs, NY think tank focused on how organizations can absorb technology and create continuous learning and knowledge within the workforce. www.masie.com

Target Audience: All employees!

Program Overview:

In this futuristic kick-off to the 2005 CTN subscription series, Elliott Masie explores the intersection of learning and technology. Mr. Masie will share his insights in the following key areas:

- How people and organizations leverage technology as a tool for learning, knowledge and performance.
- The best practices for implementing e-Learning and other models of digital collaboration.
- How people really learn and the behavioral and cultural assumptions behind learning.
- How learning changes around the globe.
- How organizations absorb technology into their culture.
- How technology works from a behavioral point of view.

Participants will be able to:

- Leverage technology as a tool for learning, knowledge and performance
- Use best practices for implementing e-Learning and other models of digital collaboration

**To register for this live satellite broadcast, contact:
Nadine Fred, 972-620-4015 for nfred@ctn-energy.org
If your company is already a subscriber, you do not have to register**