



Blending Learning and Technology... Recipes for Success

2004 Users' Conference - Dallas, TX

**March 16, 2003 9AM – 4:30 PM
March 17, 2003 8:30AM – 11:00 AM**

Hosted by: TXU, Oncor Group, AMS Production Group & The Masie Center

WHO IS THE CONFERENCE FOR?

This annual conference is for CTN site coordinators, training and development professionals, communications, HR and IT professionals.

CONFERENCE OBJECTIVES

Participants will have the opportunity to:

- Learn how to utilize the organizations distance learning dollars more effectively;
- Network and share best practices with other CTN users;
- Interact with Elliott Masie, Futurist on Technology, Learning & People. Elliott is an internationally recognized speaker, futurist, humorist, author and consultant on the critical topics of technology, business, learning and workplace productivity.
- Incorporate CTN & SGA programs into your overall distance education schedule;
- Support the learning objectives of executives;
- Support individual learning styles of your employees without investing more time and energy.
- Explore technologies that are simple to implement yet increase the return on investment of your learning resources.

**For More Information, Contact:
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