



February 26, 2004

10:30 AM – 11:30 PM ET / 9:30 – 10:30 AM CT

“How to Get 100% from 100% of Your People 100% of the Time”

Featuring: J. O. (Jim) Rodgers

President of J. O. Rodgers and Associates, Atlanta, GA

www.thediversitycoach.com

Jim Rodgers, CMC, is in the performance business. He has been a confidential change agent for dozens of leaders at some of America’s “best” companies. Jim has published over 20 articles and delivered more than 50 speeches and has become the leading advocate for using the principles of Managing Differently and inclusion as a strategy to manage complexity, accomplish specific objectives, and improve overall performance.

Target Audience: CEO’s to field supervisors

Objective: Jim Rodgers believes that a manager’s primary job is to get 100% from 100% of his/her people, 100% of the time, and that a leader’s job is to create an environment where this is happening. Many will look at this statement and say, “it’s impossible.” But Jim believes you have to start with the impossible to get to what’s possible, and if you don’t position your people to give their best, then you won’t get it. The *100% Imperative* requires managers to adapt to their employees – who are diverse by virtue of the fact that they are human. However, by linking people management, diversity management, and performance management, any organization can achieve the *100% Imperative*. Using simple language and vivid examples, Jim Rodgers offers guiding principles and tool that will help managers and leaders move from *knowing to doing* those things that produce high levels of performance from their people.

Topics to be discussed include:

- The importance of people.
- The link between people, diversity, and performance.
- Principles and tools to achieve the *100% Imperative*.

To register for this live broadcast, contact:
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