

CTN

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NEWS RELEASE

March 13, 2003

10:30 a.m.-12:00 p.m. ET / 9:30-11:00 a.m. CT

8:30-10:00 a.m. MT / 7:30-9:00 a.m. PT

“Improving Your Financial Acumen”

Presenters:

**Dr. Bala G. Dharan, Professor,
Jones Graduate School of Management
Rice University, Houston, TX**

Target Audience: All employees!

PROGRAM OUTLINE

Improving your Business Financial acumen (1 hour – approx. 30 slides)

1. Examples of business transactions and how they affect
2. How to read a company's financial statements
3. What common outside influences affect a company's financial status?
 - ◆ Regulations
 - ◆ Pricing
 - ◆ Expanding investments
 - ◆ Ability to Raise Capital
4. How to stop red flags?
5. Resources

Improving your Personal financial acumen (30 minutes – 15 slides)

6. What options are available for investment?
7. Why invest in a 401? What are the tax advantages? Other options?
8. How do you invest?
9. Where do you get the money to invest? Why budget?
10. Resources

To register for this live broadcast, contact:
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